

Press Kit

centre
national
de la musique
Your French music partner

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ABOUT US

On January 1, 2020, the Centre National de la Musique was created by law to provide the French music sector with the tools and support mechanisms it needed to develop nationally and globally.

The CNM is an organization designed to accompany and support the various stakeholders in the music sector, from artists and songwriters to labels, music publishers, concert promoters, venues, managers, sound engineers and retailers, among others. The creation of the CNM reflects a long-standing — and until recently unfulfilled — calls from the music sector for a body, financed by the state but with contributions from the private sector, that would have a number of responsibilities:

- Be an interface between the music sector in all its diversity and the government and administrative structures at a national, regional and local level;
- Encourage discussion between stakeholders and the government on the policies required by the sector;
- Provide the sector with the tools to better apprehend the evolution and changes in the sector, such as market intelligence, data, training, etc;
- Provide support and funding to help finance music creation, strengthen the industry and boost music exports.

The CNM is a public-private partnership, operating under the aegis of the Ministry of Culture. It echoes similar bodies that already exist in other cultural sectors such as film and TV (*Centre National de la Cinématographie*—CNC) and literary (*Centre National du Livre*—CNL).

The CNM represents the entire music industry in all its diversity. The CNM is a unique structure that has the ambition to be a forum where the diversity of the music sector can be expressed and blossom.

The CNM has been described by Jean-Philippe Thiellay, President of the CNM, who was appointed on December 26, 2019 at the helm of the organization, as “a hub for the whole music sector.”

On October 30, 2020, the CNM became fully operational with the integration of the pre-existing structures of what was known as the *Centre National de la Chanson, des Variétés et du Jazz* (CNV), of Le Bureau Export — French Music Export Office, CALIF (the organization supporting independent retailers), FCM (Fund for Music Creation) and IRMA (research, information and training structure for the music sector). All five organizations merged within the Centre National de la Musique one year to the day after the law creating the CNM was enacted.

“November 1, 2020 marked the real starting point of our establishment at the service of the music industry,” said Jean-Philippe Thiellay, who was the former deputy director general of the Paris Opera.

Added Thiellay, “Today, the CNM is a reality. The law of October 30, 2019 sets an ambitious roadmap around a dozen essential missions including the observation and analysis of the sector; support for the creation and distribution of music in all its forms, in France and internationally; information and training of professionals; innovation; the promotion of equality between women and men... The achievement of these missions must be done in 'permanent consultation' with professionals as a condition of the joint success of this hub.”

For Thiellay, the creation of the CNM “comes in an extraordinarily difficult context for those who bring music to life in our country and especially for the producers of shows, performers, authors and composers.”

The CNM has received in 2020 alone a special budget allocation of nearly 140 million euros to support the music sector impacted by the Covid-19 pandemic. In 2021 and 2022, some 200 million euros will be allocated to measures to support the recovery of the music sector. “I want this common house to be the place of collective intelligence in the music industry,” said Thiellay.

The French recorded music market is the fifth largest in the world, according to the IFPI. Revenues from the sale of recorded music reached €772 million in 2019, up 5.4% year-on-year, thanks to the dynamism of streaming, which accounted for 59% of total revenues and grew by 18.5% year-on-year, according to labels' trade body SNEP. Revenues for the French music-publishing market reached €393 million in 2018, up 7% compared to 2017.

French consumers tend to support local talent: 19 of the top 20 best-selling albums in 2019 were by French artists, and were sung in French, with a predominance of artists in the Urban music genre. Overall, Urban music (Hip Hop and R&B accounted for 44% of all music consumed in France in 2019, but other genres such as domestic pop and chanson.

France has one of the most efficient rights frameworks in Europe, with copyright laws protecting the rights of creators and ensuring proper remuneration for the use of their works. Central to the French music rights system in France is performance rights society SACEM. As one of the leading rights societies in the world, SACEM represents over 176,000 authors and composers from around the world. It collected €1.11 billion in 2019, and distributed €953.7 million to songwriters and music publishers. Due to the Covid-19 pandemic, SACEM anticipates a 25% decline in revenues in 2020. France is also one of the world's leaders in the collection of neighbouring rights on behalf of record labels and performers.

The live music sector is extremely dynamic with a strong network throughout the territory of venues of all sizes, from clubs and mid-size concert halls to arenas and stadiums. The live sector posted revenues of €975 million in 2019, with festivals accounting for 22%. However, in 2020, all live activity stopped in March and venues have not re-opened for the rest of the year.

1 – What is the CNM?

The Centre National de la Musique is a public industrial and commercial establishment under the supervision of the Ministry of Culture, created on January 1, 2020.

In accordance with the law of October 30, 2019, the Centre National de la Musique regroups *the Centre National de la Chanson, des Variétés et du Jazz* (CNV), Le Bureau Export – French Music Export Office, CALIF (Action Club of French Independent Labels and Record Stores, supporting independent retailers), IRMA (Information and Resource Centre for Contemporary Music and the Fund for Music Creation (FCM).

The Centre National de la Musique is the first public structure serving music in all its trades (live performance, recorded music, songwriting, etc.) as well as visual shows, cabarets, musicals and comedy shows in its full diversity.

2 – What are the missions of the CNM?

The CNM seeks, through "a permanent process of consultation with the entire sector" – according to the terms of the law of October 30, 2019 – the balances necessary for a harmonious development of the various components of the sector. It guarantees the diversity, renewal and freedom of musical creation.

The CNM's financial and non-financial aid schemes aim to support authors, composers, artists and the professionals who work with them to enable them to reach out to all audiences in France and internationally.

Article 1 of Law of October 30, 2019 relating to the creation of the Centre National de la Musique entrusts the establishment with numerous missions, many of which have a universal outreach:

INTERNATIONAL

The CNM fosters the international development of the music and light entertainment sector by accompanying and supporting the export of French productions, the dissemination of works and the mobility of artists.

EUROPE

– developing and promoting European Music Export –

The CNM is a member of the European Music Exporters Exchange (EMEE), a non-profit association made up of 28 national and regional music export offices from 24 countries. Through this initiative, the CNM aims to strengthen the European Music Sector by encouraging musical diversity, visibility and supporting mobility in and outside Europe.

HERITAGE

The CNM promotes the country's musical heritage and ensures that it remains active and accessible.

INNOVATION

The CNM monitors the development of new technology and promotes innovation in the sector.

ENVIRONMENT AND SUSTAINABLE DEVELOPMENT

The CNM promotes the contribution of the music and light entertainment sector to state policy in the area of environmental protection and sustainable development.

DIVERSITY

The CNM supports the entire professional sector in all its practices and in all its components and guarantee its diversity while respecting the equal dignity of the repertoires and cultural rights. The CNM promotes equal access of women and men to the musical professions.

GENDER EQUALITY WITHIN THE FRENCH MUSIC INDUSTRY

—a priority to prevent problematic behaviours—

As #MeToo movements have shaken cultural industries in several countries, the Ministry of Culture has entrusted the CNM with acting to create a safer music industry:

- Collecting and analyzing data on female representation
- Immediately incentivizing music companies to respect diversity
- Implement training programmes for professionals
- Promote and participate in activities that promote gender equality

The CNM is currently working with professional committees and in collaboration with the Ministry for Equality on procedures to tackle sexism, harassment and sexual assaults.

KNOWLEDGE

The CNM manages a research, forecasting and innovation department, compiling commercial and financial data for the entire sector which it disseminates while complying with laws relating to the protection of personal data and privacy.

In the wake of 2021, the CNM is currently working on three research studies:

- User Centric vs. Proportional Streaming Remuneration
- Audience Experience — Collect insights on the audience's expectations to design the future of entertainment
- The development of Livestream

The CNM is also entrusted with missions that are more specific to the domestic market:

CREATION

The CNM supports the writing, composition, performance, production, editing, promotion, distribution and dissemination of music and musical entertainment in all their forms and to all audiences at national and regional levels in addition to the mechanisms directly deployed by the Ministry of Culture.

INFORMATION AND TRAINING

The CNM provides an educational function by providing information, guidance and expertise on the sector. The CNM provides a training service for entrepreneurs or project leaders in the sector as well as an engineering function in training based on a forward-looking, innovation and skills development activity.

ARTISTIC AND CULTURAL EDUCATION

The CNM participates in the development of artistic and cultural education in its field of competence, in addition to the role played by the State and local authorities in this area.

TERRITORIES


The CNM, as a national public body, supports music for all audiences at national and regional levels. It works alongside local authorities and their representatives.

3 — Structure of the CNM

The Centre National de la Musique is administered by a board of directors and led by a President appointed by decree on a proposal from the Minister of Culture. Jean-Philippe Thiellay has held this position since January 1, 2020.

A professional council is attached to the establishment's board of directors, bringing together representatives of organizations whose missions are directly related to the action of the Centre National de la Musique.

The Board and the Professional Council are made up of members whose designation ensures equal representation of women and men.



The President chairs the Board of the CNM, chairs the Professional Council and is in charge of the management of the CNM.

The President

The President of the CNM is appointed by decree of the President of the Republic on a proposal from the Minister of Culture for a period of five years, renewed twice for three-year period.



The Board

The Board of the CNM comprises of 25 members in addition to the President, named by the Ministry of Culture for three years with the possibility to be renewed twice. It comprises:

- 7** representatives from government departments (Ministry of Culture, Ministry of the Economy and Finance, Ministry of Europe and Foreign Affairs) and persons appointed by the Minister of Culture
- 5** representatives from national public establishments (Cité de la musique – Philharmonie de Paris, National Book Centre, National Library of France, National Centre for Cinematography and Animated Image, Institut Français, Campus France, National Conservatory of Music and Dance of Paris, National Conservatory of Music and Dance of Lyon)
- 6** qualified persons or representatives appointed by the Minister responsible for culture because of their competence or their function
- 5** representatives of collective management organizations for copyright and related rights (Sacem, Adami, Spedidam, SCPP, SPPF)
- 2** representatives elected by the permanent staff of the establishment.



The Professional Council

The professional council of the National Music Centre comprises 40 members in addition to the President. Members are appointed for three years (with the possibility to be renewed twice) by decree of the Minister of Culture, from the following fields:

- Representatives of organizations working in the fields of writing, composition and performance (Union of Film Composers, National Union of Authors and Composers, National Union of Musicians of France, National Union of Musicians FO, Guild of Musical Artists, ...);
- Representatives of organizations operating in the field of music publishing (CSDEM, CEMF, SEAM);
- Representatives of organizations working in the field of phonographic production (SNEP, UPFI, SMA);
- Representatives of organizations operating in the field of live music and variety shows (PRODISS, CAMULC, PROFEDIM, Cross Jazz Association, Zone Franche, SMA, SNES);
- Representatives of organizations working in the field of broadcasting (Radio France, SNRL, SIRT!);
- – Representatives of organizations working in the field of online music services (ESML);
- – Representatives of collective management organizations for authors' rights and neighbouring rights (Sacem, Adami, Spedidam, SCPP, SPPF, SACD);
- Representatives of local authorities;
- A regional director of cultural affairs.

4 — Export

Since the early 1990s, Le Bureau Export – French Music Export Office has been supporting artists, managers, labels, publishers and concert promoters to develop international visibility and successes, reflecting the competitiveness and the ability to adapt of the French music sector. In 2019, the French music industry recorded its sixth consecutive year of export growth, with revenues from export reaching 316 million euros, a 6.5% growth compared to 2018. In 2020, Le Bureau Export has joined the CNM and its missions will continue under the umbrella of the CNM.

France's music creation travels throughout the world, with notable successes in Electronic music (David Guetta, Daft Punk), Pop (Zaz, Jain, Christine and the Queens), Chanson (Carla Bruni, M), Rock (Phoenix, François and The Atlas Mountains), urban (Aya Nakamura, PNL), world (Amadou & Mariam, Fatoumata Diawara), Jazz (Vincent Peirani, Ibrahim Maalouf), Baroque (Ensemble Correspondances, Les Arts Florissants), Classical (Les Siècles, Quatuor Ebène), Contemporary (Pascal Dusapin, Quatuor Diotima), and soloists (Alexandre Kantorow, Thomas Dunford) among others. The development of export revenues has been continuous over the past two decades, due in part to the dynamism of the French music scene, in all genres, and the professionals helping artists build international careers.

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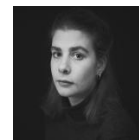
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