

CNM, Your French Music Partner presents

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Festival

21.-24.09.2022, Hamburg



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The Centre national de la musique (CNM), a public institution created in 2020, with a strong commitment from the private sector and the collective rights management organisations, is pleased to continue its presence at the Reeperbahn Festival, initiated 16 years ago by Le Bureau Export, contributing to the promotion of the diversity of music made in France with showcases, networking events and conferences in this key territory.

For the 2022 edition, 17 French artists will be performing numerous concerts and showcases. Not only is it an opportunity for the artists to meet new audiences, but also for the French professionals to develop their networks through professional meetings organised by the CNM.

After months of restrictions due to the pandemic as well as the climate crisis challenges, the music industry remains a fragile ecosystem. Since 2020, over 400 M€ have been injected into the French music sector through the CNM not only to avoid bankruptcy but also to sustain investments. Now more than ever the Centre national de la musique will stand side by side with music professionals, helping them to maintain their levels of activity and reduce risk and uncertainty.

Despite the difficult moments, the CNM announced 237 certifications in 2021, including 212 singles and 25 albums. In total, 107 different artists have achieved gold, platinum or diamond certification for one or several of their singles and albums. In addition, there were 62 new French export certifications in 2021, an increase of 22% in comparison with 2020.

On the European level, CNM chairs EMEE, a European network of music export offices, which in 2018 was tasked by the European Commission with creating the “ Music moves Europe | A European music export strategy” program, experimenting with new education and international networking projects to strengthen the international footprint of the EU music sector.

In addition, the « One Voice for European Music » initiative was launched by the CNM under the French Presidency of the European Union, in Strasbourg, last April. It was an opportunity to present the results of the consultation carried out by the CNM with the music sector in order to create a single voice for European music and to set in motion a new dynamic around key themes: mobility, knowledge of the sector, innovation and ecological transition. Music has an important role to play in consolidating the political European project, so important for our common future and we will discuss the means to reach this crucial goal during our conference in Reeperbahn.

Last but not least, as nothing is more important than the creation and the development of our beloved artists, let me recommend our brand WHAT THE FRANCE which you can find on our website and on the streaming platforms. It will be your guide to the line-up with dedicated playlists. Check out our dedicated playlists and other branded events on whattheFrance.org!

Jean-Philippe Thiellay

President / Centre national de la musique (CNM)

WHO ARE WE?

THE CENTRE NATIONAL DE LA MUSIQUE (CNM) is your French music partner. On January 1, 2020, the CNM was created by law. It provides the French music sector with the tools and support mechanisms needed to develop nationally and globally.

Among its missions, its team assists international professionals interested in made-in-France acts. Focusing on connections and communication to ensure successful international collaborations for made-in-France projects, the CNM provides a wide range of assistance and services to music professionals around the world.

• CONNECTIONS

- ✓ establishing and enriching relationships between international and French professionals: networking events with French industry professionals (in France and abroad)
- ✓ invitations to international festivals and conferences
- ✓ access to relevant French professional contacts

• COMMUNICATION

Providing information about made-in-France artists, their French professional entourage and the French music industry:

- ✓ expert recommendations and assistance for discovering and working with made-in-France artists
- ✓ latest updates on music made in France through the recommendation brand What the France (available in five languages)
- ✓ promotion of made-in-France music via the playlist service What The France
- ✓ information on the French music industry

The CNM is a member of the board of the European Music Exporters Exchange (EMEE).

cnm.fr/en

MEET OUR TEAM DURING #RBF22

- **Corinne Sadki**, Head of European affairs and gender equality / EMEE board president
✉ corinne.sadki@cnm.fr
- **Louis Hallonet**, Deputy Director International & Artistic Projects
✉ louis.hallonet@cnm.fr
- **Benjamin Demelemester**, International Project Manager
✉ benjamin.demelemester@cnm.fr
- **Daniel Winkel**, Head of German Office & Senior Expert GSA
✉ daniel.winkel@cnm.fr
- **Alexandre Klein**, Intern
✉ berlin.intern@cnm.fr

AL-QASAR [indie/rock]



© K&F-Pictures

🕒 Sat 24.09.2022 / 23:30-00:30

📍 Angie's Nightclub

It was the deep love for oriental psychedelic pop from the 1960s and 70s that moved Thomas Bellier to bring Al-Qasar to life. After years in L.A.'s experimental rock scene, the Parisian by birth is ripe for a change, looking for new inspirations, and new horizons. The now 11-member collective calls this sound "Arabian Fuzz", which is inspired by Tinariwen and Altın Gün as well as Elias Rahbani, Erkin Koray, and Googoosh. Conceived and created transcultural, the debut album "Who Are We?" is a mirror of modern societies in which music or art in general always springs from an amalgam of the most diverse traditions - and grows and thrives from it.

- ◆ Management: HTD LIVE | Arnaud GRANET | arnaud@htd-live.com
- ◆ Booking: Z PRODUCTION | Pierre-Alexandre GAUTHIER | zproduction@wanadoo.fr
- ◆ Label: ART-EXPRESS | Claire DELMARLE | association.artexpress@gmail.com

[pop] ANAÏS

🕒 Wed 21.09.2022 / 21:40-22:30

📍 **Mojo Club** - Presented by: German Music Talent

🕒 Thu 22.09.2022 / 23:30-00:20

📍 **Häkken** - Presented by: German Music Talent

A mere two years after her first musical sign of online life, her single "My World So Blue", Anaïs is well on her way to fulfilling her claim to German pop music: creating a catchy and infectious sound, modern and independent, without getting lost in banality. Exceptional production, a crystal-clear timbre and modern arrangements somewhere between electronic music and pop, downtempo and soft soul elements enable all of this. Moreover, the up-and-coming singer with Belgian roots produces an output that could easily fill a whole debut album already. Indeed, one is likely to be coming soon.



© Fabrik Henneke

- ◆ Publishing: FILATURE UNITY | Ariane TAMALET | ariane@filatureunity.eu

ATOEM [electronic/live]



© Julie Gam

🕒 Thu 22.09.2022 / 00:15-01:15
📍 Headcrash

Gabriel Renault and Antoine Talon are alchemists and technologists not only dedicated to live musical experimentation but also to machine-based techniques. Under the name ATOEM, the duo creates productions of cinematic proportions that blur the transitions between ambient techno, French tech-house and sweet synthpop drama.

Their latest release "Live Frequencies" from April of this year is evidence of the extremely high level of production at which Renault and Talon have operated from the get-go – this is true for their studio projects, but

hits differently live on stage. As one of the most forward-thinking duos in contemporary French electronic music, ATOEM have become notorious for their audio-visual concert experiences that are futuristic but hit the contemporary nail right on the head as well.

Currently the band is looking for the following representation in GSA: Booking, Label, Management, Publishing.

- ◆ Management: Joran LE MAGUERESSE | joran.lemagueresse@gmail.com
- ◆ Publishing: ILCM | Ismaël LEFEUVRE | ismael.lefeuvre@ilcm.fr

FRENCH LIVE ACTS at festival

[electronic/live, r'n'b/soul] FLÈCHE LOVE

🕒 Fri 23.09.2022 / 22:25-22:55
📍 Spielbude XL - Presented by: Swiss Music Export

With gazelle-like finesse, Amina Cadelli weaves musical styles from different continents and eras into a sound that's been all her own from the get-go. As Flèche Love, the multi-talented singer and dancer already has a reputation among modern art pop and R&B fans as a highly experimental newcomer happy to snub convention. But only those who've heard tracks like "Umusuna" or "Bruja" and seen the videos really get how this woman opens up new artistic territory - whether musically, dance-wise, visually or just in terms of all-round aesthetics.



© Olivia Schenker

- ◆ Management, Label & Publishing: HORIZON | Olivier BOCCON-GIBOD | obg@horizon-musiques.fr
- ◆ Booking: TOUR MAKERS | Claire HENOCQUE | claire@tour-makers.net

FRENCH 79 [electronic/live]



© Cauboyz

🕒 Thu 22.09.2022 / 21.45-22:45
📍 Mojo Club

Isn't it unfair how good the French are at electronic music? The list of great projects that have come out of the Grande Nation and have inspired entire generations of fans and music makers over the past decades is as long as it is impressive. As French 79, Simon Henner has been making exquisite progressive house for several years, integrating elements of electropop and synthwave and combining them into a very danceable whole. From his first two albums "Olympic" (2016) and "Joshua" (2019) to his latest banger "4807", French's style has consistently evolved

without ever compromising those lush production values that have been drawing crowds from all over the planet to his gigs.

- ♦ Management: GRAND BONHEUR | Olivier JACQUET | internextern@grandbonheur.org
- ♦ Label & Publishing: ALTER-K | Olivier RIGOUT | olivier@alter-k.com
- ♦ Booking: LIMITROPHE | Clément JAULIN | clement@limitrophe-production.fr

[classical, contemporary]

KOKI NAKANO

🕒 Wed 21.09.2022 / 19:30-20:30
📍 St. Pauli-Kirche

His music is a dance across keys, ranging from gentle nudges to wild staccatos, equally invoking feelings of dissolution and yearning. His album "Oceanic Feeling" from this year does this better than ever, combining post-minimalist harmonies with chamber jazz and a deliberately ambiguous emotional stance urging listeners to draw their own conclusions. Depending on the mood, depending on the surroundings, Nakano's soundscapes trigger different reactions in those who take the time to listen attentively.



© Camille-Fradon

- ♦ Management: Yoko YAMADA | yoko.yamada@gmail.com
- ♦ Label & Publishing: NO FORMAT | Laurent BIZOT | lbizot@noformat.net

LADANIVA [folk, global]



© Alexia Youssa

🕒 **Wed 21.09.2022 / 21:40-22:20**
📍 **Bahnhof Pauli (Klubhaus St. Pauli)**

Influences from all across the world are what Ladaniva combine into rhythmic paintings that tell stories of understanding and community, but also of the beauty of all the cultures of this world.

It's precisely this diversity that flows through songs like "Vay Aman" or "Kef Chilini", which have netted the duo millions of streams across the known platforms within a very short time. Especially in Armenia, France and Southern Europe, Ladaniva have gained a loyal fan following over the past years and have played shows in all kinds of settings -

rooftops, beach bars, clubs, parks.

Currently the band is looking for the following representation: Booking for UK, Northern Europe, Southern Europe & North America. Publishing for Europe & North America.

- ◆ Label: PIAS LE LABEL | Capucine SAG | capucine.sag@pias.com
- ◆ Booking: DIONYSIAC TOUR | Charles CHU | charles@dionysiac-tour.com

FRENCH LIVE ACTS at festival

[indie] LOLA MARSH

🕒 **Wed 21.09.2022 / 15:25-15:55**
📍 **N-JOY Reeperbus**

🕒 **Thu 22.09.2022 / 19:40-20:40**
📍 **Gruenspan**

After meeting in Tel Aviv in 2011 and starting to create music together, they gradually add more members to their project which is henceforth to be known as Lola Marsh.

The release "Someday Tomorrow Maybe" (2020) also impressively demonstrates that Lola Marsh's lightly psychedelic 60s style offers plenty of room for all sorts of influences from synthpop and indie folk and sits perfectly atop their catchy overall concept. The fact that they've become one of Israel's most wanted live acts probably needs no further mentioning.



© SarantheArms

- ◆ Label: POLYDOR - UNIVERSAL MUSIC FRANCE | Lucille FRIEDMANN | lucille.friedmann@umusic.com
- ◆ Booking: UNI-T PRODUCTION | Tommy ADDINGTON | tommy@unit-production.com

LYDSTEN [electronic/live]



© Frederic-Ma

🕒 **Thu 22.09.2022 / 00:00-00:45**

📍 **Molotow Karatekeller - Presented by: Hello Music!**

Cool and crystal clear, the sound of Lydsten has the majestic nature of Scandinavia tattooed deep into its musical DNA. His name bears this out too, translating as “sound stone” in Danish, neatly encapsulating the aesthetics of this solo artist’s most finely crafted singles to date, “Calcite” and “Malachite”. Lydsten builds highly catchy techno rhythms from futuristic samples that also work with break beats and chase melodies like summer night dreams.

A soundscape to immerse yourself in.

- ◆ Contact: LA CAVE AUX POETES | Manon CHEVALIER | programmation@caveauxpoetes.com
- ◆ Publishing: KIDDING ASIDE | Matthieu JAY | matt@kidding-aside.com

[pop] NOVEMBER ULTRA

🕒 **Thu 22.09.2022 / 20:00-20:40**

📍 **Imperial Theater**

The name inspired by Frank Ocean's mixtape “Nostalgia, Ultra”, the sound inspired by her Spanish grandfather, by the songwriting icons of the 60s and her stage presence underpinned by a unique strength of character - November Ultra is a once-in-a-decade singer. At its best, Art has always surrounded and permeated her life, which is audible in every syllable of her debut album “Bedroom Walls”. A bit of soul, some folk, the unvarnished beauty of a voice that also works flawlessly a cappella - November Ultra doesn’t need much to touch her audience deeply. When she is on stage, it is always very quiet all around.



© Pauline Darley

- ◆ Label: VIRGIN - UNIVERSAL MUSIC FRANCE | Lucille FRIEDMANN | lucille.friedmann@umusic.com
- ◆ Publishing: UNIVERSAL MUSIC PUBLISHING FRANCE | Clément LE GALL | clement.legalle@umusic.com
- ◆ Booking: UNI-T PRODUCTION | Thomas SABOT | thomas@unit-production.com

PONGO

[electronic/dj, pop, global]



© Axel-Joseph

🕒 Thu 22.09.2022 / 23:45-00:45
📍 Mojo Club

Engrácia Domingues has been through a lot. Fleeing her home country of Angola, unspeakable hostility in her new home country of Portugal, and other personal misfortunes. But for this spirited artist, giving up was never an option.

Kuduro and rap, samba soul and moombahton were the early influences that shaped Domingues' style. She then opted to just go by the name Pongo – a tribute to a feminist singer from the Angolan-Congolese border region who died in 1990. Under this alias, she started creating an energetic mix for clubs

and festivals that combines ecstatic dances with sharp rap bars.

- ♦ Label: UNIVERSAL MUSIC FRANCE | Charlie FRAUDEAU | charlie.fraudeau@umusic.com
- ♦ Booking: AUSBLICK LIVE | Benjamin FOURNET | booking@ausblick-live.com

FRENCH LIVE ACTS at festival

[electronic/live] QUINZEQUINZE

🕒 Wed 21.09.2022 / 23:20-00:10
📍 Molotow Skybar

Polynesian percussion, to'ere, steel drums, Caribbean calypso vibes, all making love with dub and dancehall – the resulting lovechild is a sensual fusion of inspirations that sounds like nothing else in the world currently. QuinzeQuinze have created their own soundbank of countless self-recorded samples and have developed into real studio geeks. Their signature is as mystical as it is lively, has a surreal and a political level, exemplified by their denunciation of the 193 atomic bomb tests France carried out in Polynesia between 1960 and 1996 in the track "Le Jeune". Utterly untouched music that is young, modern and critically aware at the same time.



© Laurent Segretier

- ♦ Management: FORTUNE MANAGEMENT | Amaury RANGER | amaury@fortune.bingo
- ♦ Label: S76 (BEGGARS FRANCE) | Jean-Philippe ALINE | jpaline@beggars.com
- ♦ Booking: OCTOPUS | Cyril BAHSEF | cyril@iloveoctopus.com

TAPEWORMS [indie, pop]



© Denis-Pouillard

🕒 **Thu 22.09.2022 / 22:30-23:15**

📍 **Molotow Karatekeller - Presented by: Hello Music!**

The Tapeworms definitely have a lot of fun experimenting.

Noisy distortions and quirky electronics find their way into Tapeworms' sound as much as shoegaze, indie and bitpop does. A sound one can get lost in the same way one can get lost in a good 90s Sega game. What sounds like a wild and frayed mixture actually is just that – and yet, Tapeworms find a way of combining all their influences into a coherent, in parts even summery overall picture on their debut "Funtastic" (2020). They will be demonstrating

their ability to paint this picture live on our stages soon, in all the colours of the rainbow.

Currently the band is looking for the following representation: Booking for Germany, Holland, Spain, Belgium. Label for UK, Germany, US

- ◆ Management: FORTUNE MANAGEMENT | Amaury RANGER | amaury@fortune.bingo
- ◆ Label: HOWLIN BANANA RECORDS | howlinbanana@gmail.com
- ◆ Booking: PERSONA GRATA AGENCY | Antoine KHOURY | antoine@personagrataagency.com

[electronic/live]

TAXI KEBAB

🕒 **Wed 21.09.2022 / 23:40-00:30**

📍 **Angie's Nightclub**

Oriental electro funk from the north of France that easily transcends all cultural boundaries and draws inspiration from Arabic musical scales as much as it does from techno beats – Taxi Kebab have found a way to successfully and forcefully put these four-pronged stylistic splits on the ground.

Ultra-danceable, Taxi Kebab change gears between electropop, funk, house and Arabic influences from Fairuz and the Rahbani brothers to Omar Souleyman, without ever taking a wrong turn. Especially live, this duo is a sweaty and ecstatic affair – we recommend you bring a change of shirt!



© Ines-Hopff

- ◆ Booking: LES TONTONS TOURNEURS | François LEVALET | francois@lestontonstourneurs.com

TEMPS CALME

[indie, rock]



© Temps Calme

🕒 **Thu 22.09.2022 / 21:00-21:45**

📍 **Molotow Karatekeller** - Presented by: Hello Music!

Temps Calme's name is to be understood not only as an antithesis to a present that is sliding into a catastrophe unchecked. The construct of their debut album "Circuit" (2020) is welded together by surreal reverbs, the visceral density of carefully selected analogue synths and jazz-inspired drums that lose themselves to the rhythm of dreamy vocals. Progressive electronic, krautrock, psychedelic pop and tonal experiments from all kinds of unexpected directions create images in your head. This September, they'll be showing us their ability

induce such interplays live on stage.

Currently the band is looking for the following representation in GSA: Booking, Label.

- ◆ Publishing: CHANCY PUBLISHING | Xavier NORINDR | xavier.norindr@forallentertainment.fr
- ◆ Label: SYNESTHESIC | Olivier DESMULLIEZ | olivierdesmulliez@gmail.com
- ◆ Management: LE GRAND MIX | Julien GUILLAUME | julien@legrandmix.com

FRENCH LIVE ACTS at festival

WAYNE SNOW

[r'n'b, soul]

🕒 **Thu, 22.09.2022 / 19:15-19:50**

📍 **Sommersalon (Klubhaus St. Pauli)** - Presented by: Sentric Music

Taking early inspiration from legends such as Fela Kuti and King Sunny Ade, Wayne Snow has united a global audience from his new home in Berlin, developing a contemporary take on the sun kissed, soulful vibes of his homeland Nigeria. He is also responsible for the "Nightbirds" project which he joined together with globetrotting superstar FKJ and regular collaborator Darius (with whom he wrote the stunning "Helios", "Lost In A Moment", "EQUILIBRIUM" and "APOLOGY" for Roche Musique).



© Wayne Snow

- ◆ Label: ROCHE MUSIQUE | Thibault DURY | thibault@roche-musique.com

YELLOWSTRAPS [hip-hop/rap, r'n'b/soul]

🕒 Sat 24.09.2022 / 19:40-20:30

📍 Knust

Critically acclaimed as Belgium's Neo-Soul prodigy, YellowStraps has certainly had a stellar year in 2020 with two releases that have resonated with an ever growing global audience and media outlets alike. Their "Goldress" EP released in February 2020 clinched #1 on 1xtra's top 5 EPs of the week, and their live session on COLORS made it onto the very first COLORS vinyl compilation.

The end project is extremely cohesive and finds its roots in a deep sense of freedom despite the unease caused by the drastic change in the way we live. It shows Yvan's ability to write and sing in French just as well as he does in English. With new releases in the works, one can only expect to be hearing more from and about YellowStraps in the coming years as more milestones keep being reached steadily.

Currently the band is looking for the following representation: Booking in Poland, Czech Republic, Italy, Spain, Scandinavia, Croatia, Austria

- ◆ Label: UNIVERSAL MUSIC FR | Adelaide DEFFOND | adelaide.deffond@umusic.com
- ◆ Booking: BLEU CITRON | Jad EL ALAM | jad@bleucitron.net



© Coline-Belante



FOR REAL

[2022, Dir.: Ugo Mangin, 52 mins]

🕒 **Thu 22.09.2022 / 21:30-22:50** 📍 **3001 Kino**

European premiere and Q&A with director Ugo Mangin and rapper Ichon

From provocative gangster rapper to soft singer-songwriter - Ichon, real name Yann-Wilfred Bella Ola, is reinventing himself. 'Pour de Vrai' is the title of his first solo album, and For Real is also the name of the documentary film by director and music video producer Ugo Mangin, which follows style icon Ichon during his transformation. In MiniDV aesthetics, the film offers unusually intimate insights into the crisis-ridden inner life of the man and artist Ichon, who undergoes psychotherapy and is coached by his mother. Moments of self-doubt intertwine with manifestly bizarre scenes, like when Ichon is approached by enthusiastic fans in the suburbs about explicit content. For Real centres on nothing less than the essential question of what artistic freedom can be today.



LE MONDE DE DEMAIN

[2022, Dir.: Katell Quillévéré, Héliier Cisterne]

🕒 **Sat 24.09.2022 / 19:30-21:30** 📍 **3001 Kino**

German premiere

Pioneer DJ Dee Nasty, plus the trio of Kool Shen, JoeyStarr and DJS who become groundbreaking supergroup NTM, dancer and graffiti artist Lady V and the rebellious Béatrice are the main characters in this explosive series saga – the award-winning series WORLD OF TOMORROW captures the big bang of the French hip-hop movement of the late 80s. With the big names from the US scene as their idols and on a foundation of graffiti, breakdancing, rapping and DJing, a new generation is building its own temples in the Parisian suburbs. A stirring snapshot of the birth of a new cultural movement that gave a voice to a marginalised youth, the Arte series is a narrative burst of pure energy.

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Click to listen to our playlist
France @ Reeperbahn
Festival 2022



Discover our interview with
Taxi Kebab in our podcast!



FIND OUT MORE ABOUT ARTISTS MADE IN FRANCE ON [WHATTHEFRANCE.ORG](https://www.whatthefrance.org)



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Frédéric ANTELME

VP Content & Productions / Deezer



🕒 **Thu, 22.09.2022 / 13:15-14:00**

📍 **East Hotel - Cinema**

Panel Session: Antifascist Algorithm - right-wing music on Spotify & Co.

Frédéric Antelme has been responsible for the global music and podcast strategy for allmarkets as VP Content & Productions since May 2019. Previously, as Head of Content, he was in charge of developing music & podcast catalogues and creating an exclusive content strategy for over 6 years. He started as a music partnerships manager at Fun Radio & RTL2 in France. Before joining Deezer, Frédéric held managerial positions including e.g. Director of Programming Strategy at NRJ Group and Director Brands & Digital at Top Radio in Berlin. He holds a Master's degree in Strategic Marketing and a double degree in Law and English.

Frédéric Antelme will participate in the panel session dedicated to "Antifascist Algorithm - right-wing music on Spotify & Co.", alongside Ayleen Finkenzeller, Nicolas Klein, Sebastian Krumbiegel and Jörn Menge, moderated by Siri Keil. Platforms are not powerless against right-wing bands: the panel will discuss the problem of the streaming platforms' algorithmic lack of attitude towards right-wing rock & co.

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Audrey GUERRE

Coordinator / Live DMA

🕒 **Thu 22.09.2022 / 15:30-16:30**

📍 **LiveKomm House (Saal 1)**

Panel Session: Spotlight Club Culture | Sustainability

Audrey Guerre is the coordinator of Live DMA, the European network for music venues and festivals. Her experience in studies, job opportunities and personal beliefs early led her to specialise herself into European cooperation and live music. She now provides Live DMA members with political monitoring, tools and opportunities to meet & exchange best practices. She also represents their interests to European institutions and partners.



Audrey Guerre will participate in the panel session dedicated to "Spotlight Clubkultur | Sustainability", alongside Lena Ingwersen, Hanna Mauksch, Julian Vogels and Katrin Wipper, moderated by Thore Debor. She'll give insights on the goals, status report and outlook of the Live DMA Working group „Ecology“.

Dorian PERRON

Co-Founder / Groover



🕒 **Thu, 22.09.2022 / 10:00-11:00**

📍 **Gender Equality Hub @ Hamburger Ding - The Fritz**
Masterclass Session: Promotional Strategy - Expanding Your Outreach (closed shop, by invitation only)

🕒 **Thu, 22.09.2022 / 12:00:13:00**

📍 **VUT Indie House**

Workshop Session: Meet The Friends Of VUT - GROOVER (RSVP mandatory)

Already used by 100,000+ musicians around the world, the promotion web platform Groover was elected Music Startup of the Year at the Social Music Awards '20 in France. Before that, Dorian Perron created the indie music blog Indeflagration in 2013, the Studio Flagrant in 2015 – which welcomed more than 40 live sessions with Patrick Watson, Plants & Animals, etc. – and organized gigs in Paris. Aged 27, Dorian Perron was laureate of the “Innovation prize” by La Nouvelle Onde, which spotlights true music innovators under 30 years old. He has been a speaker at MaMA Music Convention, Reeperbahn, c/o Pop, M For Montreal, Liverpool Sound City and more.

Dorian Perron will do a presentation of GROOVER within the workshop session “Meet The Friends Of VUT: GROOVER”. He will also participate in the masterclass session dedicated to “Promotional Strategy: Expanding Your Outreach”.

Corinne SADKI

Head of European affairs and gender equality CNM / board president EMEE

🕒 **Thu 22.09.2022 / 15:15-16:00**

📍 **Arcotel Onyx / Suite 716**

Panel Session: How Mentoring Works Towards Equality

Corinne Sadki has been working for more than 25 years in record companies developing marketing and communication strategies. Since 2017, she has been engaged in European music matters as president of EMEE. She is now advisor for the Centre National de la Musique, in charge of European affairs and gender equality, keeping on her engagement for the European music sector and encouraging changes in the French music sector (and beyond) for more inclusion and diversity.



Corinne Sadki will participate in the panel session dedicated to “How Mentoring Works Towards Equality”, alongside Regina Fisch, Bettina Marquardt, Nocentini and Jess Partridge, moderated by Onejiru Arfmann. Over the years several mentoring programs that tackle the issue of gender inequalities have popped up in the music sector. Surveys among music entrepreneurs consistently conclude that mentoring programs are seen as effective in promoting women and gender minorities and represent a powerful lever for empowerment, especially for young professionals. The session will present projects, share experiences and discuss the effect of role models.

Jean-Philippe THIELLAY

President / Centre national de la musique



🕒 **Thu 22.09.2022 / 14.30-15:30**

📍 **Schmidtchen**

Panel Session: Pop Culture in Europe: How can we help the sector to save the European project?

Jean-Philippe Thiellay has been appointed president of the Centre national de la musique as of January 1, 2020 by the decree of December 26, 2019. He previously held the position of Deputy General Director of the Paris National Opera (2014-2019). A member of the Conseil d'Etat, where he spent part of his career after studying at Sciences-Po and ENA, Jean-Philippe Thiellay has also held various positions in ministerial cabinets and,

abroad, in embassies. He was an associate professor of law at the University of Lille II and has published several legal works. In the field of music, he was a music critic for several years and is the author of three biographical essays on Rossini, Bellini and Meyerbeer, published by Actes Sud. In 2021, he published *L'Opéra, s'il vous plaît. Plaidoyer pour l'art lyrique* (Éd. Les Belles Lettres). He is an officer of the Order of Arts and Letters.

Jean-Philippe Thiellay will participate in the panel session dedicated to "Pop Culture in Europe: How can we help the sector to save the European project?", alongside Carsten Brosda, Helen Sildna and Monica Semedo, moderated by Rike van Kleef.

The introduction of minimum social standards for artists and cultural workers is one of the central starting points for strengthening the cultural sector and cultural industries in Europe and making them fit for the future.

Almost a year ago, the European Parliament agreed on a resolution to this effect.

The panel will provide an opportunity to discuss what has become of this initiative and what further approaches are needed to strengthen the European music eco-system, to promote talent and to counteract the monopolisation of the sector: is there a common European idea for the development of pop culture?

FRENCH ARTIST PITCH BREAKFAST

by CNM Your French Music Partner



🕒 **Thu 22.09.2022 / 10:00-13:00**

📍 **Reep @ Schmidt Theater**



Representatives of the 17 French-produced artists playing at the festival, will give presentations of their artists to key international delegates, over a great breakfast, coffee and juices.

This event is a **closed shop - by invitation only**, and is organised by CNM Your French Music Partner.

Check out the artists on our dedicated *What The France* playlist



FROM LILLE – HELLO MUSIC! RECEPTION



🕒 **Thu 22.09.2022 / 20:00-21:00**

📍 **Molotow Karatekeller**



Hello Music! is a consortium of 5 major music organisations from the Lille metropolis in the north of France : 3 venues (Aéronef, Grand Mix and Cave aux Poètes) and 2 talent development programs (Dynamo and La BIC). They decided in 2021 to gather their skills, technical resources and networks in order to support and promote 5 bands every year on the french and international markets. This year for RBF, Hello

MUSIC! is proud to present 3 very talented projects out of its 2022 selection: Lydsten (electro), Tapeworms (power pop) and Temps Calme (electro psyche pop)!

The reception takes place at Molotow Karatekeller one hour before the “FROM LILLE - HELLO MUSIC! SHOWCASE” so as to present the consortium, this year’s selection of talents and of course share a drink in a cool and comfy atmosphere!

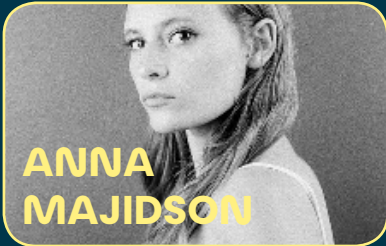


CNM is one of the 500 international organisations who have pledged to bring gender equality change to the music industry. It is also taking part in the jury of the French Keychange program, which is led by SACEM, in partnership with MaMA Festival & Convention.

In addition to the ongoing Keychange Pledge, a roster of emerging artists and innovators within the music industry is selected each year from across Europe and Canada to take part in international festivals, showcase events, collaborations and a programme of creative labs.

 www.keychange.eu

France's handpicked Keychange talents and innovators will be present at Reeperbahn Festival 2022, here are their profiles:



**ANNA
MAJIDSON**

Anna Majidson is a Franco-American multi-instrumentalist, singer, and producer. After touring and performing with the pop-electronic duo Haute for five years, Anna Majidson is now launching her solo career. She released her first self-produced EP "Mixtape Telecom" with The Orchard (Sony US) and is now working on her next EP, planned for release in Spring 2022, also via The Orchard. Anna's experience with Haute allowed her to tour in Asia, Germany, and North America. Now working on her solo project, she has decided to design a much more personal and organic soundscape, and to sing primarily in French.
facebook.com/annamajidson/



**BANDIT
BANDIT**

Maëva Nicolas created the band Bandit Bandit in 2019 with partner Hugo Herleman. Maëva is a singer, musician and songwriter. Bandit Bandit's music is the meeting of Anglo-Saxon rock and 60's French pop, the lyrics are in French and their visual aesthetic is taken from movies such as "Sailor And Lula", "Pulp Fiction" or "Natural Born Killers". The lyrics affirm their convictions by dealing with current issues that are close to their hearts or with reflections from one of many feminist readings or from conversations as a couple. Bandit Bandit were accompanied by the biggest programmes of accompaniment of French artists, after more than two hundred dates, while passing by prestigious French festivals and very beautiful scenes, the live is Bandit Bandit's real force of striking. They are currently preparing their first album.
facebook.com/banditbanditband



After 4 years at EMI, French-British Emily Gonneau successively founded Unicum Music (2009), her own label & publishing company, and Nüagency (2013) a digital agency specialised in music & culture. She is an Associate Professor at Paris Sorbonne University and the Author of "L'Artiste le Numérique et la Musique" published by the Centre National de la Musique. Emily is also the Founder of 2 non-profits aiming to transform the French music industry: La Nouvelle Onde (awards & organisation) has been highlighting its Under-30 movers and shakers since 2018, while Change de disque, focuses on fixing its rampant sexism and discrimination.

facebook.com/unicummusic/



The Moroccan DJ known as گلترهه Glitter started shining when she arrived in Paris at the age of 24. Her exploration into the electronic world began with an outstanding and organic performance at Les Transmusicales in 2018, embarking upon a serie of major festivals in France and overseas, like Nuits Sonores (Lyon and Brussels) or We Love Green, Techno Parade, Moga, or her session for Boiler Room at Festival Le Bon Air ... Now, Manar Fegrouch (her real name) is continuing her journey, brewing her own western world and the futurism of techno boosted with breakbeats and gqom rhythms, into some of the most demanding clubs. In 2022 گلترهه Glitter presents an exciting new AV project, called Musahara ("Alliances/Affinities") including her own productions, a dance act performed by Nathan Gombert and/or Lisa Laurent, and visuals created by moroccan photograph Joseph Ouechen and english creative studio DRME. Musahara will be premiered at Nuits Sonores.



Gwendolenn Sharp is the founder of The Green Room (2016), a non-profit organisation developing strategies for environmental change in the music industry. Gwendolenn has worked with international cultural institutions, festivals and environmental NGOs in Poland, France, Germany and Tunisia and has diverse experience in concert production, tour management, project design, international cooperation and developing tools and strategies. Co-creating solutions towards low-carbon touring, carrying out assessments and operational training regarding sustainable practices for the cultural sector, Gwendolyn is also an assessor for A Greener Festival (UK), an active member of different networks, a certified Bilan Carbone© auditor and a JUMP fellow.

facebook.com/TheGreenGreenRoom/



Mathilde Neuville co-founded Consentis in 2018 in Paris to make clubbing safer in France. The non-profit organisation Consentis strives to implement a culture of consent in a festive environment by offering training to music collectives, nightclubs, festival staffs, and booking agencies to equip them to organise safer parties and work environment, by organising awareness campaigns, talks, and workshops to fight against sexual violence, sexism, and LGBTQIA*phobia among party-goers, by curating playlists to give visibility to underrepresented artists and promote inclusivity in festival and nightclub lineups. Furthermore, Mathilde works as Music Curator for the music agency Ohlogy in Berlin.

facebook.com/consentisinfo

CONFERENCE & FILM SCHEDULE

THURSDAY 22 SEPT.

FRENCH ARTIST PITCH BREAKFAST <i>by CNM Your French Music Partner</i>	Networking: closed shop - by invitation only!	10:00-13:00	Reep @ Schmidt Theater
DORIAN PERRON <i>(GROOVER)</i>	Promotional Strategy - Expanding Your Outreach (closed shop, by invitation only)	10:00-11:00	Gender Equality Hub @ Hamburger Ding - The Fritz
DORIAN PERRON <i>(GROOVER)</i>	Meet The Friends Of VUT - GROOVER (RSVP mandatory)	12:00-13:00	VUT Indie House
FREDERIC ANTELME <i>(DEEZER)</i>	Antifascist Algorithm - right- wing music on Spotify & Co.	13:15-14:00	East Hotel / Cinema
JEAN-PHILIPPE THIELLAY <i>(CNM)</i>	Panel: Pop Culture In Europe - <i>How can we help the sector to save the European project?</i>	14:30-15:30	Schmidtchen
CORINNE SADKI <i>(CNM / EMEE)</i>	Panel: How Mentoring Works Towards Equality	15:15-16:00	Arcotel Onyx / Suite 716
AUDREY GUERRE <i>(LIVE DMA)</i>	Panel: Spotlight Clubkultur Sustainability	15:30-16:30	LiveKomm House (Saal 1)
FROM LILLE - HELLO MUSIC! <i>RECEPTION</i>	Networking: FROM LILLE - HELLO MUSIC! Reception	20:00-21:00	Molotow Karatekeller
FOR REAL	Film: FOR REAL	21:30-22:50	3001 Kino

SATURDAY 24 SEPT.

LE MONDE DE DEMAIN	Film: LE MONDE DE DEMAIN	19:30-21:30	3001 Kino
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SHOW SCHEDULE

WEDNESDAY 21 SEPT.

LOLA MARSH	15:25-15:55	N-JOY Reeperbus
KOKI NAKANO	19:30-20:30	St. Pauli-Kirche
LADANIVA	21:40-22:20	Bahnhof Pauli (Klubhaus St. Pauli)
ANAIS	21:40-22:30	Mojo Club
QUINZEQUINZE	23:20-00:10	Molotow Skybar
TAXI KEBAB	23:40-00:30	Angie's Nightclub

THURSDAY 22 SEPT.

WAYNE SNOW	19:15-19:50	Sommersalon (Klubhaus St. Pauli)
LOLA MARSH	19:40-20:40	Gruenspan
NOVEMBER ULTRA	20:00-20:40	Imperial Theater
TEMPS CALME	21:00-21:45	Molotow Karatekeller
FRENCH 79	21:45-22:45	Mojo Club

SHOW SCHEDULE

THURSDAY 22 SEPT.

TAPEWORMS 22:30-23:15 Molotow Karatekeller

ANAIS 23:30-00:20 Hækken

PONGO 23:45-00:45 Mojo Club

LYDSTEN 00:00-00:45 Molotow Karatekeller

ATOEM 00:15-01:15 Headcrash

FRIDAY 23 SEPT.

FLÈCHE LOVE 22:25-22:55 Spielbude XL

SATURDAY 24 SEPT.

YELLOWSTRAPS 19:40-20:30 Knust

AL-QASAR 23:30-00:30 Angie's Nightclub

Download brochure
here:



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Partner



For updates, please refer to the Reeperbahn Festival app or website